

Keep Virginia Beautiful — Impact Report

Current Campaign — The Greatest Virginia Greenup 2026

Generated 7/6/2026

Statewide Impact

192 Reports Filed	5,704 Trash Bags	98 Recycle Bags	5,307 Cigarette Butts	5,118 Volunteers	58 Localities
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Top Organizations — Most Cleanups

Rank	Organization	Category	Cleanups	Bags	Volunteers
1	Fred and Spotsy Cleanup Crew	Individual/Friends/Family	54	515	86
2	SERVE	School	46	184	436
3	LRNow	Community/Non-Profit	29	437	719

Top Organizations — Most Bags Collected

Rank	Organization	Category	Bags	Cleanups	Volunteers
1	Keep Suffolk Beautiful	Keep America Beautiful Local Virginia Affiliate	2090	2	2039
2	Fred and Spotsy Cleanup Crew	Individual/Friends/Family	515	54	86
3	LRNow	Community/Non-Profit	437	29	719

Top Organizations — Most Volunteers

Rank	Organization	Category	Volunteers	Cleanups	Bags
1	Keep Suffolk Beautiful	Keep America Beautiful Local Virginia Affiliate	2039	2	2090
2	LRNow	Community/Non-Profit	719	29	437
3	Tri-County Lakes Administrative Commission, SML Chamber of Commerce, Smith Mountain Lake Association	Community/Non-Profit	463	1	410

KAB Affiliate Prizes

Most Cleanups — KAB Affiliates

Rank	Prize	Organization	Cleanups
1	\$500	Keep Norfolk Beautiful	2
2	\$300	Keep Suffolk Beautiful	2
3	\$200	Gloucester County Clean Community	1

Most Bags — KAB Affiliates

Rank	Prize	Organization	Bags
Ø>ÝG	\$500	Keep Suffolk Beautiful	2090
Ø>ÝH	\$300	Gloucester County Clean Community	400
Ø>ÝI	\$200	Keep Loudoun Beautiful	185

Most Volunteers — KAB Affiliates

Rank	Prize	Organization	Volunteers
Ø>ÝG	\$500	Keep Suffolk Beautiful	2039
Ø>ÝH	\$300	Gloucester County Clean Community	315
Ø>ÝI	\$200	Keep Loudoun Beautiful- Sterling	50