

**KEEP VIRGINIA**

*Beautiful*

**2025 GREEN GRANTS**

Results and Impact



A photograph of a garden scene. In the foreground, there are green wooden benches and various plants, including a large green bush with yellow flowers. In the middle ground, a wooden greenhouse with a glass roof is visible. The background shows more trees and a house under a clear blue sky. The right side of the image is overlaid with a green semi-transparent shape containing white text.

# GREEN GRANTS OVERVIEW

Since 2011, Keep Virginia Beautiful has proudly awarded \$360,250 in funding to support 445 environmental projects across the Commonwealth. From bustling cities to quiet rural towns, historic parks to local municipalities, our grants have benefitted communities as diverse as Virginia itself.

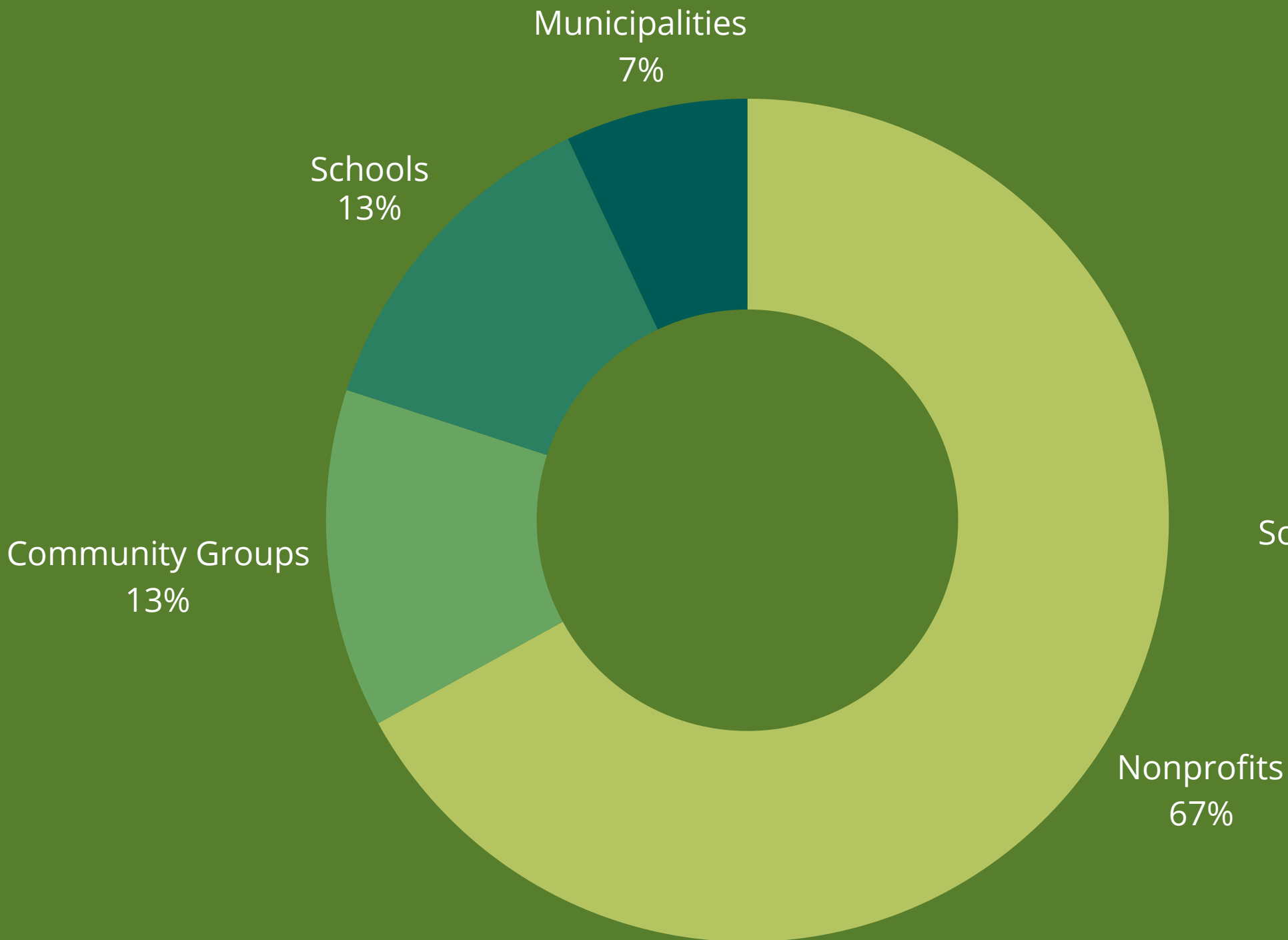
Applications open in March. 30 grants are announced, one per day, in June. Grants are awarded for \$500, \$750, or \$1,000 for projects in the following categories: litter prevention, cigarette litter prevention, recycling, and community beautification.

# **METRICS FROM 2025 GREEN GRANTS AWARDEES**

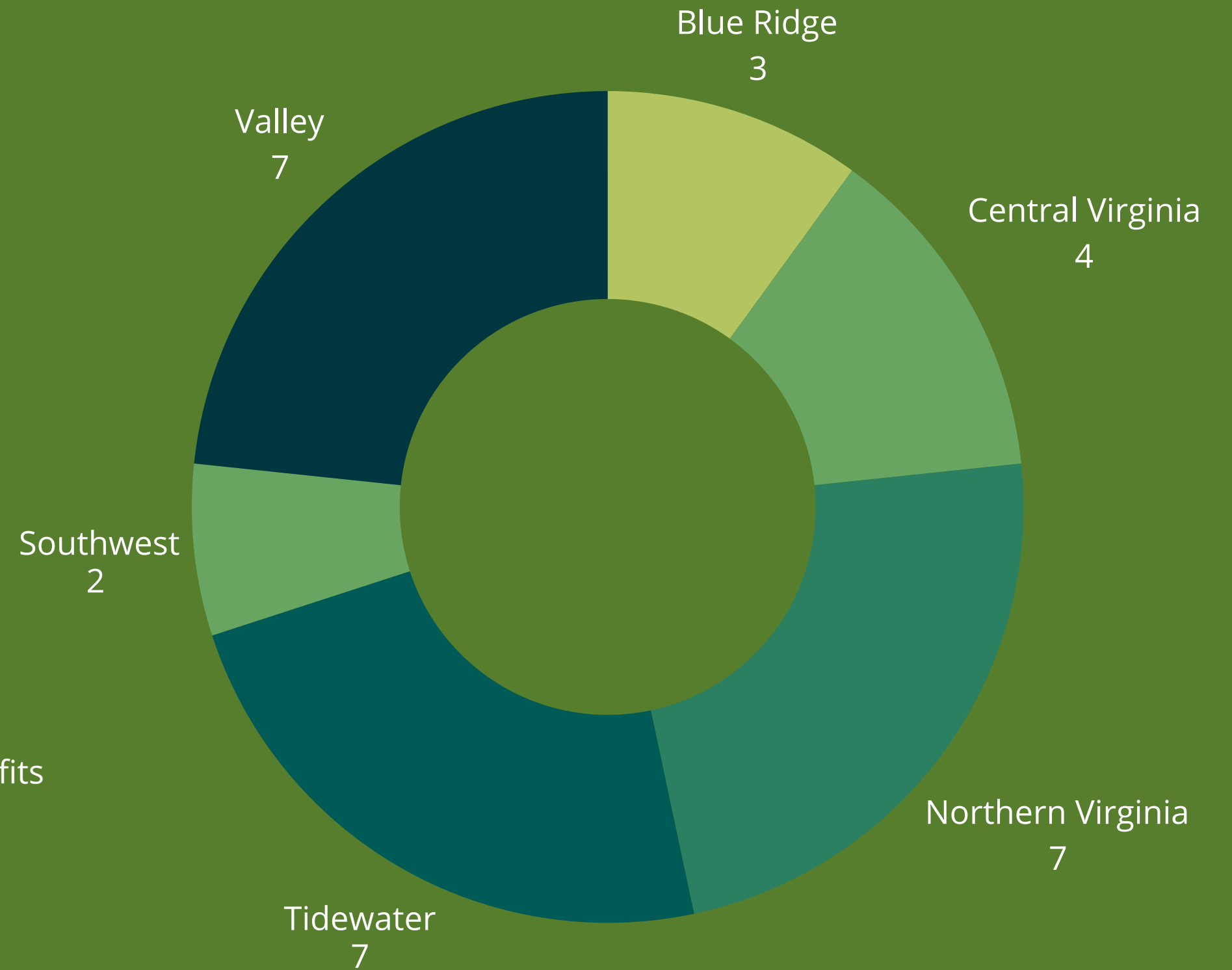


# WHO WAS AWARDED IN 2025?

## Organization Type



## Region in Virginia





# IMPACT OF 2025 GREEN GRANTS

- 629 volunteers engaged, for a total of 2,219.5 volunteer hours
- 10,881 pounds of litter picked up
- 483 pounds of recycling picked up
- 1,600 cigarette butts removed from the environment
- 123 tires removed from the environment
- 105 graffiti tags removed from public trail and parks
- 4 compost bins constructed and 18 recycling bins installed
- 6 trees, 59 flowers and shrubs planted

# A FEW SUCCESS STORIES FROM 2025 GREEN GRANTS AWARDEES



# NORTHSTAR ACADEMY AND CAREER CENTER IN HENRICO



Northstar Academy runs a student-led recycling initiative to reduce waste across its campus. Northstar used funds from their Green Grant award to purchase ten 23-gallon recycling bins with lids and a 23-gallon triple sort recycling bin.

The project helped to not only reduce waste on campus, but provided hands-on learning opportunities for its students with disabilities.

# FRIENDS OF PEAK CREEK IN PULASKI



For the past 12 years, Friends of Peak Creek has worked to protect and improve Peak Creek and its tributaries in Pulaski.

The organization used their Green Grant funding to purchase supplies for its Walk the Creek cleanup. This cleanup resulted in the removal of 28 bags of trash and debris and 7 tires!

# OUR HEALTH, INC. IN WINCHESTER



Thirty plants of different vegetable varieties were planted in Our Health's Community Garden. The addition of these vegetables will ensure continued access to nutritious foods for Our Health's clients.



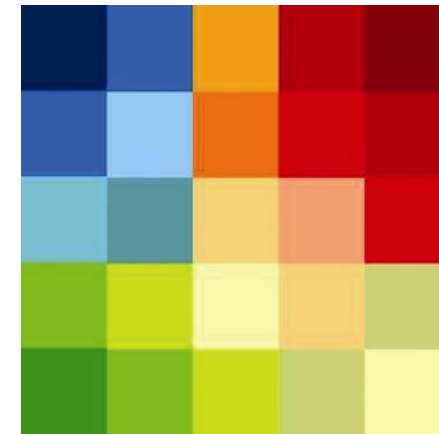
Our Health also used their Green Grant funding to purchase two compost bins to collect compost waste from the Community Garden. The end product will be used to nourish the soil for the next season.

# THANK YOU!

We are grateful to the sponsors who made Green Grants possible in 2025



**Smurfit  
Westrock**



**Altria**

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