



green  
grants



March-June 2026

**Sponsorship Opportunities**



# About Keep Virginia Beautiful

**We engage and unite Virginians to improve our scenic and natural environment. We believe in a shared responsibility to end littering, improve recycling, and beautify communities.**

For over 70 years, we have empowered individuals and groups to engage in environmental improvement projects through events, contests, grants, and collaborative partnerships. These collective efforts aim to ensure that Virginia stays clean, green, and beautiful for generations to come.

Keep Virginia Beautiful is a state affiliate of Keep America Beautiful.





# About the Green Grants Program

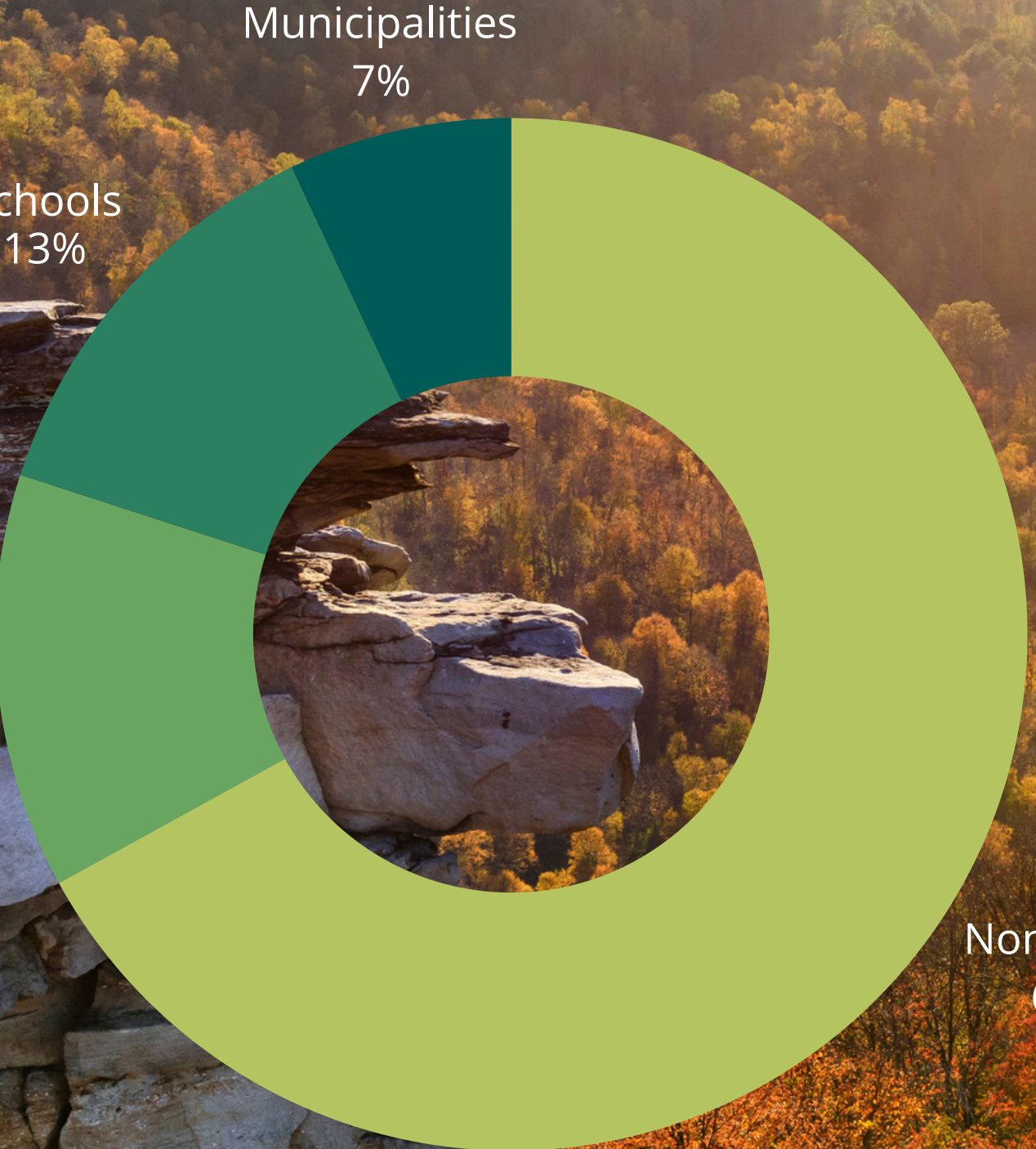
Our state-wide Green Grants program supports groups and organizations with facilitating environmental improvement projects in their communities. Since 2011, Keep Virginia Beautiful has awarded over \$360,000 in Green Grant funding for 445 projects.

Applications open in March and awards are announced starting in June. Grants are awarded for \$750 and \$1,000 for projects in the following categories: litter prevention, cigarette litter prevention, recycling, and community beautification.

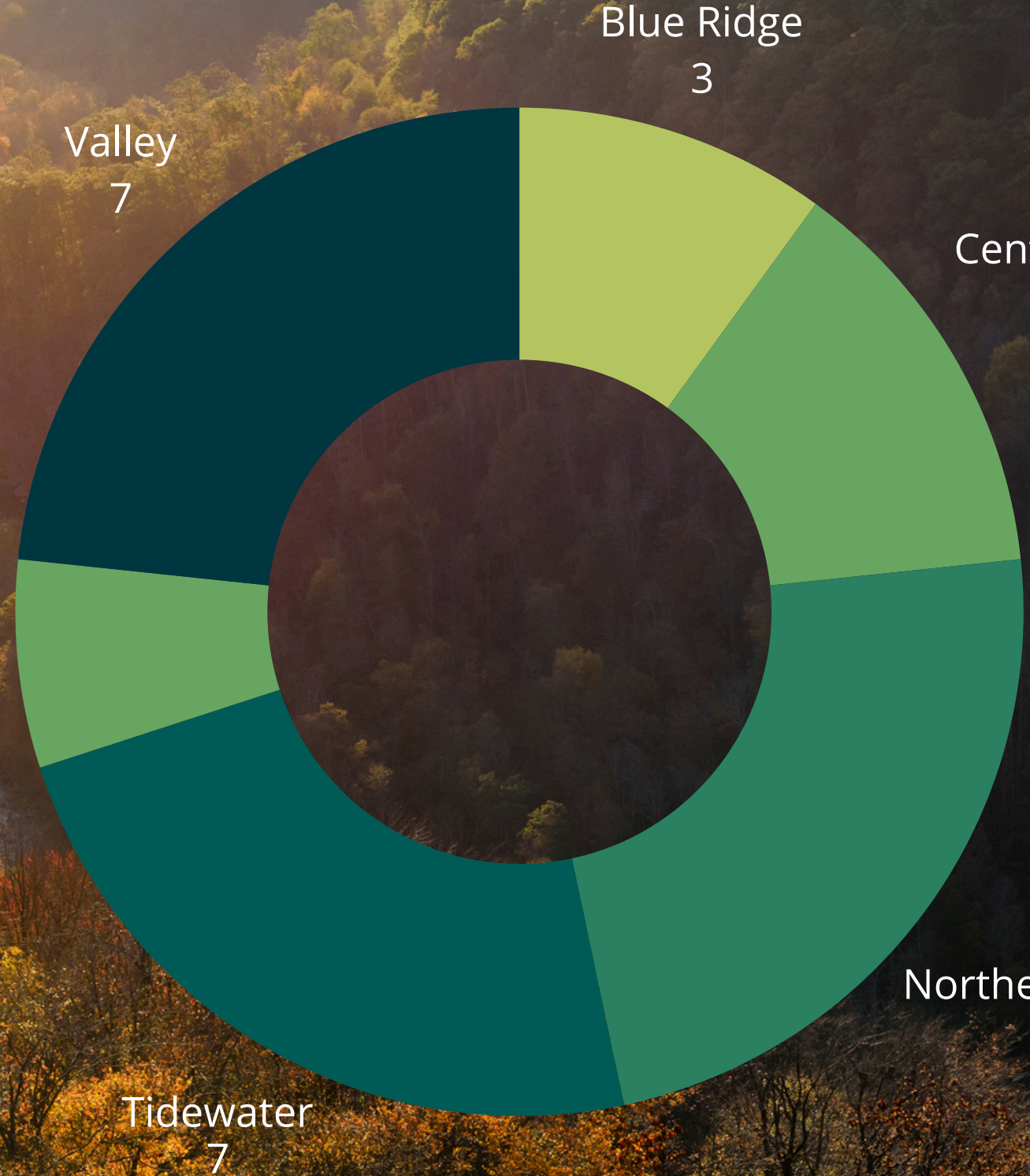
In 2026, we hope to secure funding to launch an exciting new grant category for environmental education and to award additional grants .

# Green Grant Awardees in 2025

## Organization Type



## Region in Virginia



# 2025 Impact by the numbers

- 629 volunteers engaged, for a total of 2,220 volunteer hours
- 10,881 pounds of litter collected
- 483 pounds of recycling collected
- 1,600 cigarette butts removed from the environment
- 123 tires removed from the environment
- 105 graffiti tags removed from public trails and parks
- 4 compost bins constructed and 18 recycling bins installed
- 6 trees, 59 flowers and shrubs planted



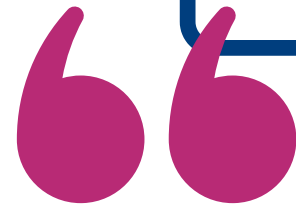
# Impact statements from a few awardees



This funding will allow us to purchase high-quality, eco-friendly graffiti removal supplies, improve volunteer safety, and host more impactful community clean-up events.



This will be a huge benefit for our office and community. We have seen an increase in (cigarette) litter due to the population growth. These funds will be used to provide education and awareness to as many citizens as possible.



There is a significant tire pollution problem in parts of our watershed, particularly in Fluvanna County, that we have been gradually addressing over the years. Funding would allow us to partner with local river outfitters to get more volunteers in canoes to these affected areas, remove and properly dispose of those tires, and make a tangible difference in the health of our waterways.



This project will reduce waste across Northstar's campus and provide hands-on learning opportunities for students with disabilities. Through weekly recycling collection, students will gain experience in responsibility, organization, and environmental advocacy.





# Sponsorship Opportunities

Be a part of Green Grants, our most popular program that empowers Virginians to take environmental action to improve their communities!

# BENEFITS OF SPONSORSHIP

Sponsorship starts at \$5,000 and includes the following benefits:

**Brand exposure on our social media platforms. Your logo on a minimum of 30 frames**

**Brand exposure on Green Grants webpage, our blog, quarterly e-newsletter, and press releases**

**Members of your organization can serve as judges to help review and score grant applications**

# Example of Social Media Frame

The image shows a simulated Instagram post frame. At the top, there is a camera icon, the word "Instagram" in a script font, and a share icon. Below this is the profile picture of "KEEP VIRGINIA Beautiful" and a three-dot menu icon. The main content area features the text "2026 green grants WINNER" with a logo for "green grants" that includes a heart shape. Below the text is a blue banner with the text "Natural Bridge State Park" and a photograph of a natural rock archway. Underneath the photo, it says "\$1,000 for Recycling & Waste Reduction". A large pink text overlay reads "Your logo here". At the bottom of the post, there are icons for likes, comments, shares, and a bookmark icon, with the text "238.640 Me gusta". The very bottom of the frame shows the standard Instagram navigation bar with icons for home, search, post, activity, and profile.

# Thank you for your support!

Have any questions? Other ideas?  
Please let us know.

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