

Keep Virginia Beautiful Green Grant Guidelines 2025



Applications will be accepted until April 30th. The best way to submit the application is to use a Chrome browser on a laptop or desktop (rather than mobile device). If you use a ".gov" or ".edu" server, or are using a computer with a company that has a strict firewall, you might find it easier to submit from your home computer.

*There will not be an opportunity to save and return to your online application. **It's best to compose your answers in a separate document you can save**, then copy and paste your responses into the online application, so that you will retain your work in the event of a software or internet malfunction.*

Submissions:

You may submit an application in more than one category, but only one grant would be awarded to any one group for this grant cycle.

Projects or Programs must take place in the Commonwealth of Virginia.

Funds will only be disbursed to group entities (i.e. nonprofits, municipalities, businesses, faith groups, civic groups, Scouts, and others).

No funds will be issued directly to individuals.

Funds cannot be used to reimburse expenses or projects that have already taken place.

Funds cannot be used to pass through to other individuals or organizations.

Funds will not be awarded for general operating expenses.

Final Report:

You must complete your project or program by October 1st and submit a final report online by October 15th.

Your organization is not eligible to apply if you were awarded a Green Grant the previous year but did not submit a final report.

Categories:

Apply in the category that matches the focus of your application's project or program: Litter Prevention, Cigarette Litter Prevention and Recycling, Community Beautification, or Recycling and Waste Reduction. See descriptions of each category with examples of appropriate projects, and a link to the specific grant application for that category.

Process:

Grant applications may be submitted using online applications only. No paper or email applications will be considered.

A panel of judges who are experts in their fields will read, evaluate, and score the grant applications.

Grant awards will be announced on our website and through social media, one each day from June 1st through June 30th.

Other considerations:

If you are a volunteer who is submitting an application, a letter from leadership for the organization you represent may be required showing acknowledgement and support of the project or program. If you are with a school PTA, a letter from the principal of the school may be required showing acknowledgement and support of the project or program.

If the project or program is going to take place at a location that is not the property of the organization applying for the grant, a letter from the property owner may be required to acknowledge permission for the use of the property, and support of the project or program. Grant Awardees will receive a plaque that should be displayed in a garden, on a bench, a wall, or other appropriate location to show support from Keep Virginia Beautiful.

If you have questions about the Green Grants Program or application, please contact Beckey Watson, Development Director, bwatson@keepvirginiabeautiful.org.